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GLENDALÉ CRUISES FROM SUCCESSFUL FIESTA BOWL TO UPCOMING CFP *Glendale Hosts Two National Events in 10 Days*

GLENDALÉ, Ariz. – As [Alabama](#) and [Clemson](#) prepare to take the field at the University of Phoenix Stadium in Glendale for the national title in Monday's College Football Playoff (CFP) game, the city and surrounding areas are staying in 'event mode' in the days leading up to the big game. Just last week, huge crowds turned out for the Fiesta Bowl – also at the University of Phoenix stadium – where the Ohio State Buckeyes defeated the Notre Dame Fighting Irish.

Thousands used at least part of their Fiesta Bowl stay to visit *Glendale Glitters*, the city's annual 16-block holiday light display and festival. Lorraine Zomok, Manager of the Glendale Visitor Center and Visit Glendale added, "Although rough weather made it hard for some folks to travel, several Glendale hotels reported near sellouts with Ohio State fans leading the room reservations." Fans also enjoyed the use of the Glendale Airport for private jet and piston engine plane arrivals; its close proximity to the stadium is unparalleled in terms of convenience.

As the clock ticks toward the CFP kickoff, Glendale expects a continued surge in demand for activities to keep travelers occupied right up until game time. Visitors will have much from which to choose:

- **[Glendale Glitter and Glow Block Party, January 9, 4 – 10 p.m.](#)** Visitors can take in the beauty of 1.5 million lights along with twenty hot air balloons during the signature city event. In a 'mass glow', pilots fire all the balloons at once to create an illuminating spectacle. Bands, exhibits, booths and vendors make this family-friendly event a must. Although this is an annual event for Glendale, it just happens to be on the same weekend as the big game and to welcome football fans, the area will be decorated with both Clemson and Alabama team colors and a variety of football and sports-themed games and inflatables will be offered. In addition, a bevy of entertainment will rock downtown Glendale – 15 bands in all!
- **[Westgate Weekender Playoff Fan Fest, January 9 – 11 at the Westgate Entertainment District.](#)** Westgate is at it again with their football themed fan fest programming. The "Westgate Weekender" invites football fans to "come back to college for a weekend". This FREE collegiate-themed experience is just steps away from the University of Phoenix Stadium and is expected to attract more than 50,000 fans. The three-day event includes live performances, live DJ beats, a variety of games, a kids zone, custom photo booth, open-air beer garden, and over 20 bars and restaurants. Sunday programming builds excitement with a live ESPN studio analyst broadcast 6-10 p.m. and Monday adds to the college football experience with a 15-piece marching band and CFP Championship Game

Viewing Party in WaterDance Plaza. [Click here](#) for hours of operation, parking information, and the full line-up of activities to join in the fun!

- **Shopping!** Just across the street from Westgate, you'll find [Cabela's](#) – a dream location for the outdoor explorer. The 160,000 sq. ft. showroom includes an aquarium, animal displays, an indoor archery test range, boat shop and more. Another short walk will take you to the [Tanger Outlets Westgate](#) where you can Discover Your Style as you peruse dozens of high-fashion destinations. (In partnership with Tanger, the City of Glendale produced 2,000 NFL approved clear stadium bags co-branded with the Tanger and Visit Glendale logos. They're filled with travel information, coupons and a mini-football. Don't be surprised if you find one waiting for you in your hotel room!)

Before the shopping and fan fun begins, stop by [Visit Glendale](#), the city's own visitors center in historic Downtown Glendale offering an eclectic mix of locally owned and operated shopping and dining experiences. Visitors will receive a free Glendale's Got Game canvas tote bag by wearing team apparel and expert volunteers and staff will help guests with just about any kind of information imaginable, to ensure visitors get the most out of the Arizona and West Valley experience.

City services are available and city offices will be open on the day of the game. For more information about the City of Glendale please visit www.glendaleaz.com.

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